

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 488319 /		Alt Order # 06263625
Product J OCEGUERA 4 CONGRES		
Contract Dates 08/14/12 - 08/20/12		Estimate # 1558
Advertiser J Ocegueda 4 Congress		Original Date / Revision 08/06/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 104	Product Code 111
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/14/12	08/20/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				2	\$225.00			
N 2	KVVU	08/14/12	08/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				1	\$1,725.00			
N 3	KVVU	08/14/12	08/20/12	Anderson	3-4p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				2	\$275.00			
N 4	KVVU	08/14/12	08/20/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				2	\$350.00			
N 5	KVVU	08/14/12	08/20/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				1	\$585.00			
N 6	KVVU	08/14/12	08/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				1	\$600.00			
N 7	KVVU	08/14/12	08/20/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				1	\$825.00			
N 8	KVVU	08/14/12	08/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				1	\$750.00			
N 9	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$950.00			
Totals											12	\$7,135.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	12	\$7,135.00	\$6,064.75
Totals	12	\$7,135.00	\$6,064.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
488319 /	06263625

Contract Dates	Product	Estimate #
08/14/12 - 08/20/12	J OCEGUERA 4 CONGR	1558

Advertiser	Original Date / Revision
J Ocegura 4 Congress	08/06/12 / 08/06/12

Signature: _____ Date: _____

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AUG6/12 09.27
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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(CE)

REP: TO ROSE

NEW OCEGUERA FOR CONGRESS ORDER
TOTAL \$7135
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 104	AGENCY EST# = 1558
AGENCY PRODUCT CODE = 111	

1	1000A-1100A	30	\$225.00	8/14	8/20	2	TU-F,M	2
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PROGRAM : DR OZ
CON COM1: DR OZ
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AUG6/12 09.27
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P	30		\$1,725.00	8/14	8/20	1		TU-F,M	1
	PROGRAM : FOX 5 NEWS AT 10P											
	CON COM1 : FOX 5 NEWS AT 10P											
3			300P-400P	30		\$275.00	8/14	8/20	2		TU-F,M	2
	PROGRAM : ANDERSON COOPER											
	CON COM1 : ANDERSON COOPER											
4			400P-500P	30		\$350.00	8/14	8/20	2		TU-F,M	2
	PROGRAM : DR OZ											
	CON COM1 : DR OZ											
5			500P-530P	30		\$585.00	8/14	8/20	1		TU-F,M	1
	PROGRAM : FOX 5 NEWS AT 5PM											
	CON COM1 : FOX 5 NEWS AT 5PM											
6			530P-600P	30		\$600.00	8/14	8/20	1		TU-F,M	1
	PROGRAM : FOX 5 NEWS AT 530PM											
	CON COM1 : FOX 5 NEWS AT 530PM											
7			600A-700A	30		\$825.00	8/14	8/20	1		TU-F,M	1
	PROGRAM : FOX5 NEWS THIS MORNING											
	CON COM1 : FOX5 NEWS THIS MORNING											
8			700A-900A	30		\$750.00	8/14	8/20	1		TU-F,M	1
	PROGRAM : FOX5 MORNING NEWS											
	CON COM1 : FOX5 MORNING NEWS											
9			1000P-1100P	30		\$950.00	8/18	8/18	1		SAT	1
	PROGRAM : FOX 5 NEWS AT 10PM SAT											
	CON COM1 : FOX 5 NEWS AT 10PM SAT											

CONTRACT	TOTAL	\$7,135.00
TOTAL	SPOTS	12

REP HEADLINE# 6263625
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG6/12 09.27
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS	\$44,593	KVVU	16%	KSNV	37%	KTUD	0%	KLAS	27%	KTNV	18%	KVMY	1%	KVCW	1%	CABL	0%
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SVC- NSI
DEMOS- RA35+*